

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Contact the Elderly	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Westminster	
Contact person: Ms Morwenna Everitt	Position: Trust and Statutory Fundraising Officer
Website: http://www.contact-the-elderly.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 244681
When was your organisation established? 15/09/1965	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners		
Which of the programme outcome(s) does your application aim to achieve? Fewer older Londoners aged over 75 years with depression and more reporting improved well-being Older Londoners aged 75 years and over living more active and healthier lives		
Please describe the purpose of your funding request in one sentence. We are seeking funding for three development officers to maintain and develop new groups in London for isolated and lonely older people.		
When will the funding be required? 01/09/2017		
How much funding are you requesting?		
Year 1: £66,616	Year 2: £66,616	Year 3: £66,616
Total: £199,848		

Aims of your organisation:

Contact the Elderly is dedicated to relieving the acute loneliness and isolation of older people aged 75 and over who live alone, without family, friends or other support networks nearby. We meet this need with a simple yet effective model: free, monthly tea parties for small groups of older people and volunteers within their community. Loneliness can be devastating to older people and social relationships are central to well-being and critical for maintaining physical and mental health. We believe that this problem is best tackled in local communities. By its nature, social isolation often means that the loneliest people are the hardest to reach. It's not the case that they're not there, it's just that older people don't always know services are available, and admitting you're lonely is difficult. At Contact the Elderly we recognise that a grass roots approach is needed and operate a local led model, facilitating intergenerational social activities and involvement of whole communities.

Main activities of your organisation:

We operate our model in the following ways:

Community groups: These take place on a Sunday in volunteers homes when other services are unavailable and often considered the loneliest day of the week. These groups form the core of our work, often involving whole families.

University groups: This is a developing area of activity.

Special Interest Groups: These are offshoots of existing tea party groups and involve the interests of members. Examples include museum groups.

GP Groups: Research shows 30 million visits are made to GPs a year by lonely older people for company. Groups are run by patient participation groups alongside GP's.

Groups are coordinated by a volunteer Group Coordinator. Each guest is collected and returned to their home by a volunteer driver. Groups have 6-10 older people plus up to 25 volunteers. Parties are hosted at different volunteer's homes every month to enable new opportunities to socialise. Each group participates in 12 tea parties a year.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
21	19	7	10,000

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Until December 2017

Summary of grant request

Our model is a sustainable and scalable solution for the prevention and reduction of loneliness and social isolation providing strong and tangible outcomes for older people. In London we currently have 119 active groups supporting almost 900 older people. This figure represents almost one sixth of our groups in the UK.

London remains one of the most diverse areas of England and contains some of the most deprived areas; 18% of pensioners in London (180,000) are in poverty, this compares to 12% in the rest of England (New Policy Institute, Trust for London). Just over 900,000 of the London population are over 65 (GLA Figures).

Currently we have a 98% success rate for maintaining existing groups. However with a waiting list of 239 older people and 225 potential volunteers and enquiries received, there is a strong need for new groups to be developed. Where we identify 'loneliness hot spots' we seek to establish new groups. Areas with the largest waiting lists often correlate with more deprived locations (Mapped by postcodes using The English Index of Multiple Deprivation).

On average we are able to identify areas to develop groups between 6-12 months in advance. Following identification of an area a group takes between 3-6 months to launch. Our Development Officers work within local communities to help identify older people, recruit volunteers and launch groups. Over 70% of our referrals come from professionals, social care/health providers and other charities. We will continue to maintain and develop new relationships with them. Each full time Officer supports an average of 400 volunteers and 230 older people.

Objectives for London 2017-2020

- 1.To develop 15 groups per financial year in London, providing regular, long term support to an additional 360 older people in 160 groups by 2020.
- 2.To maintain 98% of existing groups
- 3.To develop and maintain relationships with partner organisations to share best practice and referrals and to enable us to signpost older people
- 4.To raise awareness of Contact the Elderly and recruit volunteers to meet objective 1

We have secured funding for two existing Volunteer Support Officers and are seeking funding for three existing Development Officers for 3 years.

Our service has been operating for over 50 years. Through our annual evaluation and impact reporting we know that our model reduces the impact of isolation and loneliness on older people. Independent research carried out in 2016 amongst 700 older guests confirmed that the charity's tea parties significantly relieve feelings of isolation and loneliness.

Our work will meet the following programme outcomes:

?Older Londoners aged 75 years living more active and healthier lives- Our groups provide regular opportunities for older people to leave their homes to meet others and be more active.

?Fewer older Londoners aged 75 years with depression and more reporting improved well-being- Joining a group is proven to improve the wellbeing and mental health of our guests by reducing social isolation and loneliness.

We have a structured volunteer induction process and a comprehensive volunteer handbook. We recognise volunteers in a range of ways including certificates for long standing service and volunteering away days. We take steps to reduce our carbon footprint- We were awarded First Miles Gold Standard for recycling in 2016. Through our national networks we have amplified the voices of older people. Older people help shape local to

groups, for example, forming museum groups or requesting that speakers are invited to tea parties to talk about different topics. We seek to ensure that groups and staff reflect diversity within the UK and provide equal opportunities to those with disabilities. Methods increase diversity and equality include working with community organisations representing minorities.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Registration with the Fundraising Regulator

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

To sustain a minimum 98% of our existing 119 Contact the Elderly Groups in London. Partnerships and links with other organisations and services are key to the successful development, growth and sustainability of Contact the Elderly groups. Support Officers predominantly support existing groups and volunteers.

To develop 15 groups per financial year in London in areas of identified need, providing regular, long term support to an additional 360 older people in 160 groups by 2020. Development Officers are responsible for matching potential volunteers to older people in their local areas and launching groups.

To raise awareness of Contact the Elderly and promote our service to older people and potential volunteers in local communities. We do this through local community spaces such as libraries and post offices using promotional printed material and through statutory and voluntary organisations including hospitals and local councils.

To develop and maintain relationships with partner organisations to share best practice and referrals and to enable us to signpost older people. Development Officers have to manage relationships with an average of 20 organisations / services for each group, in order to gain referrals and signpost effectively.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Older people in groups will report reduced loneliness and isolation and experience improved wellbeing.

Older people in groups will have stronger local support networks, develop friendships and feel better connected to their communities.

Volunteers will feel supported by Contact the Elderly and experience satisfaction through their role with older people.

Communities benefit from better understanding through intergenerational relationships and activities.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We plan to continue our activity beyond the period we are requesting funding for. We are developing a strategy to increase income from community fundraising and are adding a new post to our fundraising team to increase income from this stream nationally. This is in addition to our strategy to sustain and increase income from trusts and corporate partnerships.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,260

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

71-80%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries	132,066	132,066	132,066	396,198
Promotional material	880	897	915	2,692
Staff training	1,000	1,000	1,000	3,000
Travel	975	1,000	1,100	3,075
Consultancy and evaluation	500	500	500	1,500
Volunteer training	850	875	900	2,625
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	136,271	136,338	136,481	409,090
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Henry Smith Charity	28,000	30,000	0	58,000
John Ellerman Foundation	28,000	28,000	0	56,000
Peters and Peters	17,000	0	0	0
	0	0	0	0

TOTAL:	73,000	58,000	0	131,000
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Charles Wolfson Charitable Foundation	40,000	0	0	0
Thompson Family Charitable Trust	50,000	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	90,000	0	0	90,000
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary- Development Officer SW London	20,808	20,808	20,808	62,424
Salary- Development Officer SE London	20,808	20,808	20,808	62,424
Salary- Development Officer N London	25,000	25,000	25,000	75,000
	0	0	0	0

TOTAL:	66,616	66,616	66,616	199,848
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary income	1,156,034
Activities for generating funds	80,256
Investment income	5,892
Income from charitable activities	75,945
Other sources	7,830
Total Income:	1,325,957

Expenditure:	£
Charitable activities	1,178,136
Governance costs	17,420
Cost of generating funds	112,865
Other	0
Total Expenditure:	1,308,421
Net (deficit)/surplus:	13,973
Other Recognised Gains/(Losses):	-3,563
Net Movement in Funds:	13,973

Asset position at year end	£
Fixed assets	
Investments	
Net current assets	441,671
Long-term liabilities	0
*Total Assets (A):	441,671

Reserves at year end	£
Restricted funds	287,900
Endowment Funds	0
Unrestricted funds	153,771
*Total Reserves (B):	441,671

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	40,000	40,000	40,000
Other statutory bodies	24,934	19,641	11,135

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Big Lottery	23,556	19,768	24,810
John Ellerman	0	0	84,000
CAF	58,944	81,281	51,188
Garfield Weston	0	0	40,000
The Thompson Family Charitable Trust	0	0	50,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Morwenna Everitt**

Role within **Trust and Statutory Fundraising Officer**
Organisation: